

GS1 DQX ComfortCheck

Quick and easy quality-checked product data

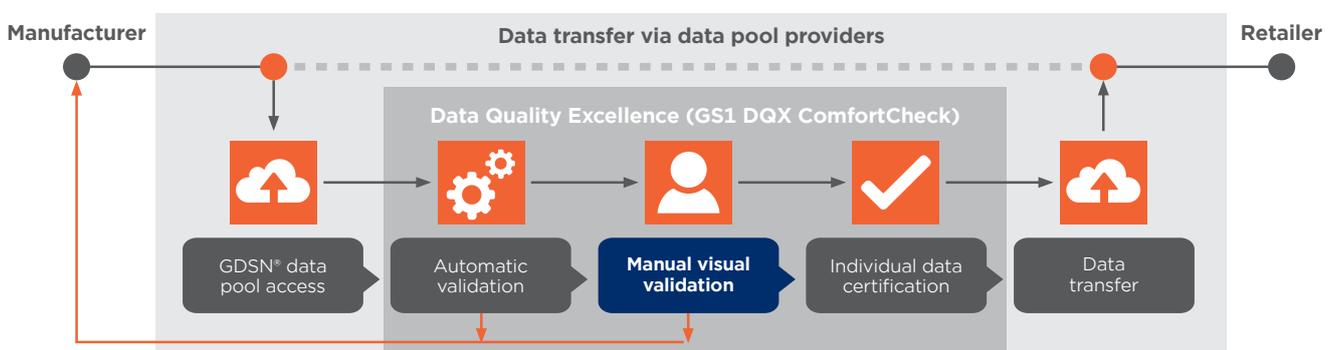


As of May 20, 2023, quality assurance of product master data for data exchange in the German target market will be mandatory. This will initially apply to new items of consumer units in the food and near-food product range.

With the **GS1 DQX ComfortCheck** you stay on the safe side: the service checks product master data for completeness, correctness and consistency. This makes products safe and fit for retail. At the same time, the quality of the data and thus the trust in it among consumers is significantly increased.

How the GS1 DQX ComfortCheck works

The data quality service of **GS1 Germany** certifies excellent master data quality with an electronic certificate after successful validation. The **data certification process** consists of an automatic validation and a manual visual validation:



The special feature: manual visual validation!

As part of the manual visual validation, data sets in the GDSN® are compared with product images and checked. This demonstrably ensures **higher quality of product master data** - in line with the expectations of consumers and retailers, in both analogue and digital form. Along with the certificate, manual visual validation is the logical further development of the Data Quality Gate (DQG), which was already in place but will no longer be sufficient on its own in the future.

The advantages of the GS1 DQX ComfortCheck at a glance



Time savings

through automated processes and reduced bilateral coordination



Cost savings

through considerably fewer complaints and invoice deductions



Resource savings

through optimised process chains and the guarantee of improved planning security

The price system of GS1 DQX ComfortCheck

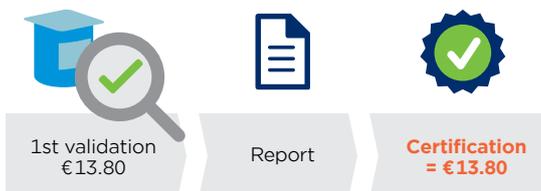
The automatic validation of product master data is fundamentally free of charge. Costs only arise in the context of the manual visual validation. This validation is necessary after the introduction of a new product or in the case of changes to an existing product – if attributes relevant to visual validation such as nutritional values are affected.

First visual validation free of charge from May

! As of May 20, 2023, the first visual validation for new items is free of charge – as long as no discrepancies are found in the prior automatic validation.

The price of a manual visual validation is €13.80. If discrepancies are identified in the course of the visual validation, they need to be corrected and a new validation is required. Only then are further costs of €13.80 per validation loop incurred. The total cost per product is thus dependent on the number of visual validations required.

Example: validation without need for corrections



In this example, no discrepancies were identified. A report is sent and the product is accepted by retail with the subsequent provision of the certificate. The price for validation of the product totals €13.80.

Example: validation with need for corrections



In this example, discrepancies were identified and submitted for correction via a report. Once the manufacturer has corrected the discrepancies, the data is subjected to a new validation. If all the data is now correct, it is accepted by retail with the certificate provided. The total price for validation of the product is €27.60.

Get in touch with us and make your data fit for the future:

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